PRESS RELEASE

WAUKESHA WATER UTILITY For Immediate Release 115 DELAFIELD STREET

WAUKESHA, WI 53188-3615 DATE: October 11, 2016

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CONSUMER NOTICE

A New Water Conservation Rebate Program for High-Efficient Shower Heads

Waukesha, WI – (Tuesday, October 11, 2016), Waukesha Water Utility is offering a new \$25 shower head rebate to residents who can provide proof of replacing their 1992 or older, inefficient shower heads with high-efficient WaterSense model shower heads.

In addition, a \$100 toilet rebate is also available to residents who can provide proof of replacing their 1993 or older water guzzling toilets with efficient 1.28 gallon per flush WaterSense toilets. All rebates are available on first-come, first-served basis until funds are exhausted.

Replacing old, inefficient fixtures make a difference. EPA WaterSense estimates that customers can save approximately 2,900 gallons of water per year per shower head; and approximately 300 kwh of electricity annually, from not using the water heater as much, which is equivalent to the power used for a television for one year. In addition, high-efficiency toilets can save 9,000 – 11,000 gallons of water per year, per toilet, depending on family size.

To apply for a shower head or toilet rebate, customers must submit the following:

- A rebate application form;
- An original dated sales receipt of toilet or shower head;
- A picture showing proof of installation.

For more detailed information regarding the shower head and toilet rebate program, please visit the Utility's website at www.waukesha-water.com.